

# Live STREAM -A-THON

*Dear Friend,*

We have an exciting opportunity to tell you about! If you haven't already heard, Ferris Property Group is partnering with the REALTOR® Foundation for an eight hour live-streaming marathon fundraising event! (Yikes! That's a mouthful.) We decided to call it the Live Stream-A-Thon for short. Basically we are going LIVE for EIGHT full hours on July 27 from 12:00-8:00 PM. Our goal is to raise \$20,000 during that time to support the REALTOR® Foundation's mission of linking hope to homelessness. Below are several ways you can partner with us on this endeavour:

**Matchmaker Matchmaker:** Choose an hour and a donation amount you or your organization would be willing to match. We are asking for matches in the amount of \$500-\$2,000. During the hour you have chosen, our hosts (the beloved Todd and Megan Ferris, and Terry Waggoner) will provide on air mention of your company and efforts.

**Name in Lights:** For a contribution of at least \$1,000 we'll provide shout-outs throughout the day, logo placement across all promotional items, pre-recorded content, and more!

**Challenge Accepted:** Sponsor an on-air challenge for a contribution between \$50 and \$500. See the attached list of challenges our hosts are willing to par-take in. (They do have some standards...)

As always, we appreciate your continued support of our business and crazy antics. We hope you feel the love in return! For more information or to make a general donation, check out the following web-page and be sure to tune in LIVE to watch it all unfold on July 27.

Sincerely,

*Ferris Property Group*

In partnership with the REALTOR® Foundation

