

The REALTOR® Foundation Annual Report 2017





Our Mission

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To mobilize our real estate community to raise funds and foster support for organizations that transition central Indiana's homeless to safe and secure housing.

Our Vision

Central Indiana's homeless have access to safe and permanent housing solutions that positively change their lives.

Our History

Founded in 1984 by MIBOR REALTOR[®] Association and operating as its charitable arm, the REALTOR[®] Foundation provides REALTORS[®] the opportunity to make a difference by supporting the people, projects and services that shape the quality of their community.

Since its founding, the REALTOR[®] Foundation has awarded grants that have helped central Indiana strengthen its environment.

In 2003, the REALTOR[®] Foundation announced its new mission to assist in fighting the serious problem of homelessness in our area. The Foundation made a long-term commitment to working with organizations in and around central Indiana that reach out to victims who have lost their homes due to domestic violence, natural disaster, job loss and other tragedies. Our focus is on breaking the cycle of emergency shelters and homelessness, putting victims on the path to stability. Under this new mission, the Foundation has granted more than \$2,000,000 to local homeless service providers.

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Letter from the President

Dear Friends,

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I have been honored to serve as the REALTOR® Foundation President in 2017.

When we started the year, I challenged the Board of Directors to set an aggressive goal for our annual grants - \$175,000! I think everyone thought I was crazy! Yet our generous supporters rose to the challenge. We raised more than enough to fulfill a record \$177,000 in grants to 17 organizations.

I'm so proud of the hard work of our board, committee members, and staff that helped to make 2017 a tremendous year. We continue to be overwhelmed by the generosity of the individuals and businesses in our real estate community, yet we know there is so much potential for growth.

When you make an investment in the REALTOR[®] Foundation your dollars are carefully invested to have the greatest impact on central Indiana's most vulnerable population. Learn more about the impact of your gift on pages 4 through 9.

I hope as you read this report you will see the difference you have made in the lives of victims of domestic violence, homeless families, veterans, youth and our other very vulnerable neighbors. You are unlocking doors to hope for so many in need.

Thank you for being the key! Together we are linking hope to homeless. Sincerely,

Andy Stone 2017 REALTOR[®] Foundation President

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Family Homelessness

Dayspring Center (\$15,000)

Family Promise of Greater Indianapolis (\$10,000)

Family Promise of Hendricks County (\$10,000)

Holy Family Shelter (\$10,000)

Project Home Indy (\$10,000)

Madison County Fund

Dove Harbor (\$2,500)

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Unlocking Doors of Hope for Families

In our community, homelessness disproportionally effects families. Families are the fastest growing segment of the homeless population in Indiana. Last year more than 3,500 kids in Marion County were identified as homeless by their school. 4 out of 10 homeless adults on any given night – have children with them. The average age of a homeless person is just 7 years old. This is why the REALTOR[®] Foundation invests <u>a third</u> of our grant dollars in programs who are most effective at keeping families together and walking along side them on a path to independence.

Alyson's Story

Alyson and her four young girls came to Family Promise of Hendricks County after the father of her children was incarcerated. She couldn't afford to live on her own but was determined to seek the resources she needed to become self-sufficient in order to give her girls the best life possible.

When she arrived at the shelter she had goals to become a certified home healthcare aid, buy her own car, find affordable health care and eventually move into her own home. With the help of Family Promise of Hendricks County, Alyson was able to meet all of these goals and more in just 92 days!

She is now living in a 4-bedroom apartment where she can comfortably afford her rent and utilities.

During her last week with Family Promise, Alyson's 8-year-old daughter drew a picture that perfectly describes the mission of Family Promise: Creating stepping stones for families in the community moving from homelessness to sustainable housing.

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Unlocking Doors of Hope for Victims of Domestic Violence

Domestic violence is the leading cause of homelessness for women and children in central Indiana. The Indiana Domestic Violence Network reported 22,758 crisis calls in 2015 and 88% of callers were seeking shelter. Often times a domestic violence shelter is also one of the only shelter resources in rural communities. The REALTOR[®] Foundation believes in investing in safe havens where victims can heal and overcome in a safe and supportive environment.

Ava's Story

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Ava was born and raised in a Caribbean country. She was first victimized at the age of 14 and spent 20 years married to an abusive man. She was freed from abuse when her husband died. A while later she was introduced to a man in our community through a mutual friend. Ava came to the United States to meet this man. He promised her a life full of love and support – and for a while he kept this promise. Soon the two were married and Ava moved here to be with him.

She came to shelter at Alternatives Inc. determined to create positive changs in her life. Her short-term goals were to find employment and maintain her immigration status. Her husband had not allowed her to be employed and despite all the pain she had endured, she wanted to remain in the United States. Ava actively participated in groups and case management. She took advantage of every learning opportunity provided her.

After a while, Ava secured a job she enjoyed and was able to begin saving money for a safe and secure home. Alternatives Inc., through a grant from the REALTOR[®] Foundation, was able to be the support and assistance she needed as she achieved her goals and dreams.

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Domestic Violence

Alternatives Inc. of Madison County (\$5,000)

Coburn Place Safe Haven (\$10,000)

Desert Rose Foundation (\$7,500)

Turning Point Domestic Violence Services (\$10,000)

Madison County Fund

Alternatives Inc. of Madison County (\$2,500)



Self-Sufficiency for Vulnerable Populations

Craine House (\$10,000)

Damien Center (\$6,000)

Gennesaret Free Clinic (\$10,000)

HVAF of Indiana (\$6,500)

Pathway to Recovery (\$15,000)

Stopover Inc. (\$10,000)

Third Phase (\$5,000)

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Unlocking Doors of Hope for Our Cities Most Vulnerable

The issue of homelessness is complicated, and any number of reasons can lead someone there. Those experiencing homelessness in central Indiana come from all walks of life and have a diverse range of barriers they are working to overcome. The REALTOR[®] Foundation aims to find and invest in programs that are meeting a unique and critical need in our community. From homeless veterans to individuals who are HIV+, we carefully direct your donations to effective housing programs serving our community's most vulnerable neighbors.

Jade's Story

21-year-old Jade entered the Stopover Transitional Living program after being honorably discharged from the Army after breaking her ankle. She had a long history of family abuse and neglect and felt as though she wouldn't safely return to her home. After entering the program, Jade was placed with a Youth Development Specialist and together they determined that the Job Corps Nursing Assistant program would be a great fit for her.

After she graduated from the program and received her CNA license, she still felt like she needed to gain more skills in order to be able to live independently. She was welcomed back into the program and where she learned the skills needed, built her resume while working at a local nursing home, and saved money for her own place and a car.

Jade is the perfect example of where hard work and commitment can lead, and it was made possible with a grant from the REALTOR[®] Foundation. She has now decided to continue her pursuit of a career in the healthcare field and has enrolled in college for next semester.

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Back on His Feet

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Wes first used drugs at age 7. By 14, he was addicted. Almost immediately he began doing whatever he had to do to get his next high, whether it was breaking into homes or stealing from family and friends. Eventually he was caught and landed in boy's school, but that was only the beginning. Wes ultimately had to be revived from 5 separate overdoses.

This was his life. Until June 2016, when he arrived at Pathway to Recovery beaten and broken.

Today, at barely 30 years old, Wes is back on his feet. You see, recovery is often a long and sometimes never-ending road. The success at which is equal parts the readiness and willingness to get help and finding the right help. Not only did Wes commit himself to the recovery tools offered at Pathway's long term transitional living program, he also joined Pathway's partner organization "Back on My Feet"— whose mission is to combat homelessness through the power of running, community support and essential employment and housing resources.

Wes found his passion and was introduced to a gift he never knew he had—running! Since Wes began running, he has competed in and completed 30 races, one of which was a 24hr 200-mile relay race through horse country in Kentucky!

He has won numerous awards for 1st, 2nd, and 3rd place and he was the winner of the 2018 New Year's Day Resolution Run in subzero temperatures.

Wes is currently doing an apprenticeship through AmeriCorp's Public Allies program, which is a 10-month long service-oriented program focusing on leadership skills and professionalism with extensive training in social justice.

According to Wes, Pathway and Back on My Feet helped him find a better way of life without drugs. He is back in his 4-year-old daughter's life and they adore each other. Today Wes has something he never had—hope.

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2017 Grant Impact: By the Numbers





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Did you know?

12,500

The number of people officials estimate will experience homelessness in Indianapolis in a given year.

The average age of a homeless person in central Indiana.

1/2

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of the local homeless population are families.

40%

of young adults who age out of foster care will become homeless.

\$7.62 is the average wage of working families assisted through welfare in Marion County. The hourly wage needed to afford a two-bedroom apartment in the Indianapolis area is \$15.41.

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reason for homelessness in Indianapolis is lost employment.

Thousands

of local families every year could become homeless due to domestic violence.

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The likelyhood a homeless child will develop a learning disability.

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Volunteers Spring into Action

Over three work days, a team of MIBOR members joined together to give the Gennesaret Free Clinic Heath Recovery homes some spring sprucing. Volunteers helped weed, mulch, and enhance landscaping of the property near 24th and Central in Indianapolis. They also gave two bedrooms a fresh coat of paint that will brighten up the room and spirits of those staying there. The most significant project included rebuilding a custom fence for the property. The old fence was rotted and deteriorated. Volunteers removed the old fence, hand cut pickets, assembled and painted the new fence. Although the project was extensive, the outcome was amazing! The new fence not only adds to the security of the property and those who are recovering from hospitalization and homelessness, but it adds to the beautification of the neighborhood.

Thank you to all the volunteers who came out to support this service project!





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2017 Financials Investment Revenue \$156.078 Endowment Donations \$95.374 **Total Revenue** \$611.562 Events Fundraising \$167,898 Revenue \$192.212 Expenses Operating **Expenses**

> **Total Expenses** \$340.698

> > Grants \$172,435

Financial Highlights

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We had an amazing year for fundraising! Our annual fund exceeded goal thanks to so many donors reaching deep in their hearts and pockets to increase their support and growth in the number of annual contributors.

Thanks to a healthy year for our investment fund and additional donations directly to our endowment fund, we ended the year with a net income of \$270,864.

It is important for the REALTOR® Foundation to ensure its financial integrity is kept to the highest standards. We are careful stewards of every dollar we receive and manage our finances as conservatively as possible. We take our role as the stewards of your good faith and benevolence very seriously and strive to place your investment in the hands of quality and effective organizations.

Detailed financial statements are available upon request.

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Income

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\$141,936

Fundraising Expenses \$26,327

Ten Great Ways To Be Involved

- Connect a nonprofit who fits our mission
- Invite a Foundation speaker to your office 2.
- Come to one of our signature events 3.
- Commit to a gift at closing through transactional giving 4.
- Include the Foundation in your will 5.
- Host a fundraiser to benefit the Foundation 6.
- Be an advocate. Join Team Foundation 7
- 8. Volunteer with us

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- 9. Ask your company to be a corporate sponsor
- 10. Share our social media messages

Learn more at www.realtorfoundation.org.

Look for us on:





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June 22, 2018



September 13, 2018

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The Ball A BENEFIT FOR

THE REALTOR® FOUNDATION



January 19, 2019



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1912 N. Meridian St. Indianapolis, In 46202 (317) 956-5255

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