

MIBOR REALTOR® ASSOCIATION PRESENTS



— A BENEFIT FOR THE —
REALTOR® FOUNDATION

SPONSORSHIP BROCHURE

Celebrate With Us

We invite you to sponsor The Ball: A Benefit for the REALTOR® Foundation on January 25, 2025. As a sponsor, you will be able to promote your brand to hundreds of real estate professionals and convey your commitment to your local community.

MIBOR REALTOR® Association has an enduring history of honoring the most outstanding community advocates, leaders, and pathfinders. The Ball is not only a longstanding celebration, but an important fundraiser for the Foundation.

The REALTOR® Foundation supports local nonprofits solving homelessness because we all need a safe place to call home. This is done through awarding specially selected grants to organizations providing the housing and care needed for our most vulnerable neighbors to find stability.

More information on our mission can be found at realtorfoundation.org.



The Event

The Ball will take place on January 25, 2025, at 6pm at the historic Indiana Roof Ballroom. Sponsorship of this event provides you the opportunity to:

- ▶ Reinforce and promote your brand with the local real estate industry.
- ▶ Increase image awareness and name visibility for your services and products.
- ▶ Generate altruism and goodwill throughout the central Indiana region.
- ▶ Display your commitment to your industry as well as your community.



Practicing Civic Responsibility

Homelessness has many faces and there are countless ways one may fall into it. Many of those experiencing homelessness in our communities remain unseen and underserved. The harsh reality is that over 2,000 people are without a home on any given night in Indiana. These are mothers fleeing abusive relationships and youth forced from their homes because of their gender identity. They are people that have lost their jobs due to mental health barriers or lost their homes because of a personal tragedy while living paycheck-to-paycheck. Now more than ever, the MIBOR REALTOR® Foundation along with our real estate industry needs to support local nonprofits solving homelessness in central Indiana. Working together is the only way to see our communities where everyone has a safe place to call home.

Making An Impact Together

The MIBOR REALTOR® Foundation raises funds with events like The Ball, the Golf Outing, and the R.E.A.L. Challenge. Event revenue along with donations made by our supporters make it possible for the Foundation to continue to award critical grants to local nonprofits serving our unhoused neighbors. Through the generosity of our donors, the REALTOR® Foundation has awarded more than \$3 Million towards strengthening our communities and housing those in need.

Together, we can truly make a significant impact. We demonstrate what REALTORS® and the real estate industry are really about: helping people find a place to call home. The REALTOR® Foundation has the blueprint, the experience, and the passion to make a difference. So get ready for a remarkable evening of celebration in support of an amazing cause. Learn more about who & how we serve in your community at realtorfoundation.org.



Providing a safe and nurturing environment for children at Firefly Children & Family Alliance



Hygiene items, food, clothing, and employment services for veterans at HVAF - Helping Veterans & Families



Sponsorship Tiers

There are six levels of sponsorship available which provide an array of opportunities for various capacities and desired involvement. Benefits are crafted for maximum exposure for each level.

All sponsor guests are invited to meet and network with Industry Award Nominees and MIBOR and Foundation Leadership during the VIP hour from 5:00pm-6:00pm.



Presenting Sponsor - \$10,000

- Event logo on the official Ball invitation.
- Two complimentary tables of 8 (\$2,000 value).
- Champagne at table(s) and special event keepsake for your office.
- Up to 60-second appearance in sponsor video produced by MIBOR.
- Inclusion in full-page post-event article in the Indianapolis Star.
- Company logo promoted in all event email and social media marketing distributed to 10,000+ MIBOR and REALTOR® Foundation subscribers.
- At-event recognition including company leadership.
- Recognition of up to 8 guest names printed in the Ball program.
- Your logo on bid paddles for all guests.
- Logo recognition on each dining table at the event (600+ guests).
- Premier logo placement on event signage, presentation, and program.
- Company logo listed on the event website.
- Invitation to exclusive VIP hour at the Ball.

Platinum - \$5,000

- Your company is acknowledged as the sponsor of the complimentary shuttle buses that run from MIBOR to the Roof Ballroom throughout the night.
- One complimentary table of 8 (\$1,000 value).
- Champagne at your table and special event keepsake for your office.
- Up to 45-second appearance in sponsor video produced by MIBOR streamed at event.
- Inclusion in full-page post-event article in the Indianapolis Star.
- Company logo promoted in all event email and social media marketing distributed to 10,000+ MIBOR and REALTOR® Foundation subscribers.
- At-event recognition including company leadership (displayed on venue screens).
- Recognition of up to 8 guest names representing your company printed in the Ball program.
- Logo recognition on each dining table at the event (600+ attendees).
- Deluxe logo placement on event signage, event presentation, and program.
- Company logo listed on the event website.
- Invitation to exclusive VIP hour at the Ball.

(Sponsor Tiers Continued)

Diamond - \$3000

- 4 complimentary tickets.
- Up to 40-second appearance in sponsor video produced by MIBOR streamed at event.
- Champagne at your table and special event keepsake for your office.
- Inclusion in full-page post event Indianapolis Star “Thank You” ad.
- Company name promoted in all event email and social media marketing distributed to 10,000+ MIBOR and REALTOR® Foundation subscribers.
- At-event recognition including up to 2 names (displayed on venue screens).
- Recognition of up to 8 guest names representing your company printed in the Ball program.
- Logo recognition on each dining table at the event (600+ attendees).
- Logo placement on event signage, event presentation, and program.
- Company name listed on the event website.
- Invitation to exclusive VIP hour at the Ball.

Gold - \$2000

- Two complimentary tickets.
- Champagne at your table and special event keepsake for your office.
- Inclusion in full-page post event Indianapolis Star “Thank You” ad.
- Company name promoted in all event email and social media marketing distributed to 10,000+ MIBOR and REALTOR® Foundation subscribers.
- At-event recognition including up to 2 names (displayed on venue screens).
- Logo placement on event signage, event presentation, and program.
- Company name listed on the event website.
- Invitation to exclusive VIP hour at the Ball.

Silver - \$1000

- Two complimentary tickets.
- Inclusion in full-page post event Indianapolis Star “Thank You” ad.
- Company name promoted in all event email and social media marketing distributed to 10,000+ MIBOR and REALTOR® Foundation subscribers.
- At-event recognition including up to 2 names (displayed on venue screens).
- Logo placement on event signage, event presentation, and company name listed in the program.
- Company name listed on the event website.
- Invitation to exclusive VIP hour at the Ball.

Bronze - \$500

- Two complimentary tickets.
- Company name promoted in all event email and social media marketing distributed to 10,000+ MIBOR and REALTOR® Foundation subscribers.
- At-event company recognition (displayed on venue screens).
- Company name listed on event signage, event presentation, and in the program.
- Company name listed on the event website.
- Invitation to exclusive VIP hour at the Ball.

MIBOR REALTOR® ASSOCIATION PRESENTS

The Ball 2025

— A BENEFIT FOR THE —
REALTOR® FOUNDATION

Sponsor Commitment

If you are interested in sponsoring the most wonderful night in real estate, please fill out the Sponsor Commitment Form at bit.ly/sponsortheball or scan the QR code below:



We look forward to celebrating with you! Please direct any questions to (317) 956-5228 or email bencarter@mibor.com.

Once your sponsorship has been secured, you will be contacted regarding logistics of the event.



MIBOR REALTOR® Foundation
1912 North Meridian Street
Indianapolis, IN 46202
(317) 956-5228