



SPONSORSHIP OPPORTUNITIES

January 28, 2023
Indiana Roof Ballroom

realtorfoundation.org/theball

CELEBRATE WITH US

We invite you to become a sponsor of The Ball: A Benefit for the REALTOR® Foundation. By doing so, you will not only be promoting your company brand and hitting your target market, but also conveying your commitment to the local community.

MIBOR REALTOR® Association has a long history of honoring its leaders as well as the best and brightest in the industry. The Ball is a long standing MIBOR tradition that now benefits the REALTOR® Foundation and its mission.

The REALTOR® Foundation supports local nonprofit organizations solving homelessness. We envision a central Indiana where everyone has a safe place to call home. The Foundation grants over \$250,000 each year and since its founding, has awarded more than \$2.5 Million in support of those experiencing homelessness in our communities.



THE EVENT

This year's event will take place on Saturday, January 28, 2023 from 6:30 - 11:00pm at the Indiana Roof Ballroom.

Sponsorship of this event provides you the opportunity to:

- Reinforce brand image with the local real estate industry
- Increase image awareness and name visibility for services and products
- Generate goodwill throughout the central Indiana region
- Display your commitment not only to your industry, but to to your community



EVERYONE DESERVES A SAFE PLACE TO CALL HOME

Homelessness has many faces. Some you may see often, such as the older man with the cardboard sign on the street corner, or asleep on a park bench. But there are many that remain unseen. The harsh reality is that about 2,000 people are without a home on any given night in Indianapolis, and hundreds more in surrounding communities. Mothers fleeing abusive relationships, youth thrown from their homes because of their gender identity, people that have lost their jobs due to mental health barriers, or those that simply lost their homes because they do not get paid a living wage. The numbers are staggering, and we need your help! Now more than ever, the REALTOR® Foundation needs to support local nonprofits solving homelessness in central Indiana...because everyone deserves a safe place to call home.

MAKING AN IMPACT

The REALTOR® Foundation raises money through an annual fund and events like The Ball, Annual Golf Outing, and the Summer Event. This combined fundraising makes it possible for the Foundation to distribute grants to the local nonprofit organizations that we choose to support each year. It is through the generous donations, sponsorship, and in-kind contributions that we can continue to fulfill our mission.

Together, we can truly make a significant impact. We can demonstrate what REALTORS® and the real estate industry are really about: helping people find a place to call home. The REALTOR® Foundation has the plan, the knowledge, and the energy to make a difference. So get ready for an exciting, exotic evening inspired by the beauty of New Zealand, all in support of an amazing cause.



Learn more about who & how we serve in your community at realtorfoundation.org.

SPONSORSHIP LEVELS

There are six levels of sponsorship available which provide a wide array of opportunities to fit various capacities and desired amounts of involvement. Benefits are crafted for maximum exposure for each level.

PRESENTING SPONSOR

\$10,000

- Exclusive logo placement on invitation distributed to all MIBOR members (approx. 9,500+)
- Two tables of eight at The Ball
- Up to 60 second pre-recorded video message from your company played at The Ball (produced by MIBOR)
- Inclusion in full-page Indianapolis Star "thank you" ad (featuring your company name)
- Company name listed in REALTOR® Weekly (approx. 10,000 impressions/month) and Industry Insider (approx. 5,000 impressions/month)
- Audible live on-site recognition
- Recognition of guests present representing your company (up to eight names in program)
- Logo recognition on bid paddles
- Logo recognition on each dining table at event
- Premier logo placement on event signage, in evening presentation, and in event program
- Company name listed on event website and on REALTOR® Foundation website



PLATINUM

\$5,000

- Your company acknowledged as the sponsor of the complimentary guest shuttle bus system
- One table of eight at The Ball
- Up to 45 second pre-recorded video message from your company played at The Ball (produced by MIBOR)
- Inclusion in full-page Indianapolis Star "thank you" ad (featuring company name)
- Company name listed in REALTOR® Weekly (approx. 10,000 impressions/month) and Industry Insider (approx. 5,000 impressions/month)
- Audible live recognition
- Recognition of guests present representing your company (up to eight names printed in program)
- Logo recognition on each dining table at event
- Premier logo placement in evening presentation and in event program
- Company name listed on event website and on REALTOR® Foundation website

DIAMOND

\$2,500

- Four tickets to The Ball
- Up to 40 second pre-recorded video message from your company played at The Ball (produced by MIBOR)
- Inclusion in full-page Indianapolis Star "thank you" ad (featuring company name)
- Company name listed in REALTOR® Weekly (approx. 10,000 impressions/month) and Industry Insider (approx. 5,000 impressions/month)
- Audible live recognition
- Recognition of guests present representing your company (up to two names verbally recognized at event and up to eight names printed in program)
- Logo placement on event signage, in evening presentation and in event program
- Company name listed on event website and on REALTOR® Foundation website

GOLD

\$1,500

- 2 tickets to The Ball
- Up to 30 second pre-recorded video message from your company played at The Ball (produced by MIBOR)
- Inclusion in full-page Indianapolis Star "thank you" ad (featuring company name)
- Company name listed in REALTOR® Weekly (approx. 10,000 impressions/month) and Industry Insider (approx. 5,000 impressions/month)
- Audible live recognition of company name
- Logo placement on event signage and in evening presentation
- Company name recognition in event program
- Company name listed on event website and on REALTOR® Foundation website

SILVER

\$500

- Inclusion in full-page Indianapolis Star "thank you" ad (featuring company name)
- Company name listed in REALTOR® Weekly (approx. 10,000 impressions/month) and Industry Insider (approx. 5,000 impressions/month)
- Audible live on-site recognition of company name
- Company name recognition in event signage, in evening presentation and in event program
- Company name listed on event website and on REALTOR® Foundation website

BRONZE

\$300

- Audible live on-site recognition of company name
- Company name recognition in event signage, evening presentation and in event program
- Company name listed on event website and on REALTOR® Foundation website





SPONSOR COMMITMENT FORM

Contact Name: _____
Company Name: _____
Address: _____ City: _____ State: _____ Zip: _____
Phone: _____
Email: _____

I/My company commits to the sponsorship opportunity selected below:

- ☐ Presenting Sponsor...\$10,000
- ☐ Platinum Sponsor...\$5,000
- ☐ Diamond Sponsor...\$2,500
- ☐ Gold Sponsor...\$1,500
- ☐ Silver Sponsor...\$500
- ☐ Bronze Sponsor...\$300

Signature: _____ Date: _____

- ☐ Please email invoice to contact above
- ☐ Payment Enclosed

Thank you for your sponsorship commitment.
Please return this form by email to GabieBenson@realtorfoundation.org
or by fax to 317.956.5050
or by mail to 1912 North Meridian Street, Indianapolis, IN 46202
Questions? Please call Gabie Benson at 317.956.5255

