



Strategic Plan 2026–2028

Vision

Everyone in our community has a safe place to call home.

Mission

The REALTOR® Foundation supports local nonprofits solving homelessness.

Core Belief

Homelessness ends with a home.

Strategic Priorities

1. Strengthen the Organization

Build the capacity needed to grow the Foundation’s impact.

Focus

- Strengthen board engagement and accountability
- Improve operational capacity and efficiency
- Increase awareness of the Foundation’s work
- Communicate the impact of donor support

2. Align Grantmaking with Housing Outcomes

Focus funding on strategies that move households from homelessness to housing.

Focus

- Implement the new housing placement funding model
- Strengthen relationships with nonprofit partners
- Simplify grantmaking processes
- Measure and communicate grant impact

3. Expand Philanthropic Support

Mobilize the real estate community to fund housing solutions.

Focus

- Grow participation among MIBOR members and industry partners
- Strengthen donor engagement and stewardship
- Launch strategic fundraising initiatives such as **52 Weeks. 52 Homes.**
- Evaluate fundraising activities for impact and sustainability

4. Build Strategic Partnerships

Work collaboratively to expand housing opportunities.

Focus

- Convene housing and nonprofit partners
- Engage REALTORS®, landlords, and developers
- Build partnerships that expand housing access
- Position the Foundation as a leader in housing solutions

Impact

Through stronger partnerships, increased philanthropy, and focused grantmaking, the REALTOR® Foundation will help move more households from homelessness to stable housing across central Indiana.