

# DENIM & DIAMONDS



The 2020 summer event "Denim & Diamonds" is a signature event for the REALTOR® Foundation - it features food stations, beer and wine, raffles, casual games, a silent auction, and more! This fun casual summer event takes on a new theme each year often inspired by the event location.

The REALTOR® Foundation seeks to mobilize the central Indiana real estate community to raise funds and foster support for organizations that transition central Indiana's homeless to safe and secure housing.

Please join us by supporting this event via event sponsorship and attendance! If you have any questions or would like to register as a sponsor, please contact Gabie Benson by phone at 317.956.5255 or by email at [GabieBenson@realtorfoundation.org](mailto:GabieBenson@realtorfoundation.org).

## ABOUT THE EVENT

**Friday, June 26th | 6:30 - 9:30PM**

**Grid Iron Hall at the Indianapolis Colts Complex**

Sponsorship of this event provides the opportunity to:

- Reinforce brand image with the local real estate industry
- Generate goodwill throughout the central Indiana region
- Increase image awareness and name visibility for services and products





# LEVELS OF SPONSORSHIP

There are several levels of sponsorship available, which provide a wide array of opportunities for corporate exposure.

All sponsors receive:

- Event signage
- Pre and Post promotion on event website ([www.realtorfoundation.org](http://www.realtorfoundation.org))
- Promotion in e-mail newsletters, including Foundation Focus (dist. 8,500+) and event updates (distr. 8,500+)
- Promotion on Foundation social media channels

## *Title Sponsor \$3.000*

- Extensive promotion as Title Sponsor
- Opportunity to speak
- Ten tickets to event
- Items listed above

## *Field Goal Sponsor \$2.500*

- Host exclusive on field experience at the Indianapolis Colts Complex
- Logo recognition at the event
- Opportunity to staff on field activities
- Eight tickets to event
- Items listed above





## *Donation Match Sponsor \$1,500*

- Opportunity to speak and encourage donations
- Logo recognition at the event
- Six tickets to event
- Items listed above



## *Photo Booth Sponsor \$1,500*

- Will sponsor exclusive photos for all guests that will include company logo on photo banner frame
- Logo recognition at the event
- Four tickets to event
- Items listed above

## *Bar Sponsor \$1,000 (4 opportunities)*

- You will be one of the sponsors in the bar area
- Logo recognition on drink tickets
- Company tabletop signs and decoration at bar
- Two tickets to event
- Items listed above



## *Registration Sponsor \$1,000*

- You will be the first sponsor guests see as you host the registration area
- Opportunity to staff registration area or welcome guests
- Logo recognition at the event
- Two tickets to event
- Items listed above



## *Diamond Dig Sponsor \$750*

- Everyone loves some bling! Host our diamond dig activity with branded glow rings
- Logo recognition at event
- Two tickets to event
- Items listed above



## *Fling A Ring Sponsor \$750*

- Host our ring toss activity where guests can win a surprise bottle of alcohol with logo placement on bottle bags
- Logo recognition at event
- Two tickets to event
- Items listed above



## *Entertainment Sponsor \$750*

- Will host music and entertainment
- Logo recognition at the event
- Two tickets to event
- Items listed above

## *Silent Auction Sponsor \$750*

- You will host the silent auction tables at event
- Opportunity to provide highlighted silent auction item
- Logo recognition at the event
- Two tickets to event
- Items listed above

## *50/50 Sponsor \$750*

- Opportunity to sell 50/50 tickets
- Logo recognition at event
- Two tickets to event
- Items listed above

## *Tasting Sponsor \$750 (4 opportunities)*

- Opportunity to provide company branded napkins at restaurant stall or tasting table
- Logo recognition at event
- Two tickets to event
- Items listed above

## *Denim Sponsor \$500 (unlimited opportunities)*

- Logo recognition at the event
- Two tickets to event
- Items listed above





# DENIM & DIAMONDS

## SPONSOR COMMITMENT FORM

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_

Fax Number \_\_\_\_\_

E-Mail Address \_\_\_\_\_

**I/My company commits to the sponsorship opportunities selected below.**

Signature \_\_\_\_\_

Date \_\_\_\_\_

☐ Payment enclosed

☐ Please send invoice to address above

☐ Title Sponsor (\$3,000)

☐ Field Experience Sponsor (\$2,500)

☐ Donation Match Sponsor (\$1,500)

☐ Photobooth Sponsor (\$1,500)

☐ Bar Sponsor (\$1,000)

☐ Diamond Dig Sponsor (\$750)

☐ Fling a Ring Sponsor (\$750)

☐ Entertainment Sponsor (\$750)

☐ Silent Auction Sponsor (\$750)

☐ 50/50 Sponsor (\$750)

☐ Tasting Sponsor (\$750)

☐ Denim Sponsor (\$500)

*Thank you for your sponsorship commitment.*

Please return by mail to 1912 North Meridian Street, Indianapolis, IN 46202

E-mail: [GabieBenson@realtorfoundation.org](mailto:GabieBenson@realtorfoundation.org)

Questions? Please call Gabie Benson at 317.956.5255