



# Event Overview

**The Ball | Saturday, January 24 | 5pm-11pm**

**Indiana Roof Ballroom | 140 West Washington Street, Indianapolis, IN 46204**

This year, we are blending the elegance of formalwear with the comfort and personality of your favorite sneakers. It's a night to celebrate impact, community, and style.

## HIGHLIGHTS:

- **Dueling Pianos** - High-energy music, crowd interaction, and nonstop fun.
- **VIP Lounge** - Enjoy exclusive access to elevated food, drinks, and a relaxed lounge on the balcony. Open to sponsors and guests with a VIP ticket upgrade.
- **Silent & Live Auctions** - Bid on exclusive items and experiences. Every dollar supports our mission to end homelessness.
- **Mission-Focused Program** - Be inspired by real stories of lives changed through the Foundation's work.

**We are creating a space where impact and community come together, and everyone feels welcome. Whether you are a longtime supporter or just getting involved, this is your chance to connect, celebrate, and help move the mission forward.**

**Don't forget to wear your **tennis shoes!****

# Sponsorship Opportunities



**The Ball will feature a musical live sponsor recognition led by dueling pianos. Instead of a traditional video, sponsors will be recognized on stage through custom music, coordinated visuals, and lively MC remarks. It will be a one-of-a-kind way to showcase your company's commitment to ending homelessness in central Indiana.**

## **TITLE SPONSOR (SOLD OUT)** **\$10,000**

- Featured live musical performance during the Ball's opening. Your company celebrated in a custom song by the dueling pianos. On-stage participation and logo spotlight during the program.
- Two tables of eight (16 seats).
- Sixteen invitations to the exclusive VIP Lounge on the balcony from 5-10pm. Including private bar with signature cocktails, hors d'oeuvres, one drink ticket, and a special commemorative gift.
- Premier logo placement on all event signage, program, and presentation screens.
- Logo featured in all digital and print marketing (10,000 + reach).
- Logo displayed on every dining table (700 + guests).

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# Sponsorship Opportunities



## PRESENTING SPONSOR

**\$5,000**

- Live on-stage recognition in a musical jingle performed by dueling pianos with sponsor participation.
- One table of eight.
- Eight invitations to the exclusive VIP Lounge on the balcony from 5-10pm. Including private bar with signature cocktails, hors d'oeuvres, one drink ticket, and a special commemorative gift.
- Logo and company name featured on screen and announced from stage.
- Premier logo placement on signage, printed materials, and presentation slides.
- Logo on every dining table (700 + guests).
- Inclusion in event website and all Foundation promotions.

## DIAMOND SPONSOR

**\$3,000**

- Acknowledgment in the live Diamond Sponsor medley.
- Four tickets to the Ball.
- Four invitations to the exclusive VIP Lounge on the balcony from 5-10pm. Including private bar with signature cocktails, hors d'oeuvres, one drink ticket, and a special commemorative gift.
- Logo displayed on event screens and signage.
- Logo featured in program and digital promotions.

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# Sponsorship Opportunities



## GOLD SPONSOR

**\$2,000**

- Recognition during the Gold Sponsor musical tribute with rotating logos on screen.
- Three tickets to the Ball.
- Three invitations to the exclusive VIP Lounge on the balcony from 5-10pm. Including private bar with signature cocktails, hors d'oeuvres, one drink ticket, and a special commemorative gift.
- Logo placement on signage, program, and screen rotation during dinner.
- Logo featured on event website and Foundation promotions.

## SILVER SPONSOR

**\$1,000**

- Included in Silver Sponsor group acknowledgment with live piano accompaniment and logo display on screen.
- Two tickets to the Ball.
- Two invitations to the exclusive VIP Lounge on the balcony from 5-10pm. Including private bar with signature cocktails, hors d'oeuvres, one drink ticket, and a special commemorative gift.
- Logo on signage and in printed program.
- Logo featured on event website.

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# Sponsorship Opportunities



## BRONZE SPONSOR

**\$500**

- Included in Bronze Sponsor group scroll displayed on screen during a musical interlude.
- One ticket to the Ball.
- Includes one invitation to the exclusive VIP Lounge on the balcony from 5-10pm, featuring a private bar with signature cocktails, hors d'oeuvres, one drink ticket, and a special commemorative gift.
- Logo featured on signage, program, and event website.

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# Sponsorship Opportunities



## ADDITIONAL SPONSORSHIP

### VIP Lounge Sponsor (SOLD OUT)

**\$2,500**

- Exclusive access area open from 5 PM to 10 PM for top donors, sponsors, and VIP ticket holders. Includes private bar with signature cocktails, hors d'oeuvres, one drink ticket, and a special commemorative gift.
- Signage and logo placement throughout the VIP Lounge.
- Recognition on event program, website, and digital screens.
- 2 tickets to the Ball.
- 10 free regular ticket upgrades to the VIP Lounge on the balcony.

### Late Night Drink Special Sponsor

**\$2,500**

All drinks after 9:30 PM are offered at half price.

This sponsor underwrites the Late-Night Drink Special.

- Exclusive recognition as the sponsor of the Late-Night Drink Special.
- Logo featured on bar digital screens during late night hours when dueling pianos and late night snacks are served.
- Recognition in the event program, social media, and website.
- Two tickets to the Ball with VIP access, which includes a private bar with signature cocktails, hors d'oeuvres, one drink ticket, and a commemorative gift.
- Verbal recognition from the stage.

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# Sponsorship Opportunities



## Late Night Snack Sponsor

**\$2,500**

Underwrites the late-night snack service featuring cheeseburger sliders, French fries, and pepperoni stuffed breadsticks.

- Exclusive recognition as the sponsor of the Late Night Snack.
- Logo featured on bar digital screens during late night hours when dueling pianos are performing.
- Recognition in the event program, social media, and website.
- Two tickets to the Ball with VIP access, which includes a private bar with signature cocktails, hors d'oeuvres, one drink ticket, and a commemorative gift.
- Verbal recognition from the stage.

## Dueling Pianos Sponsor

**\$2,000**

- Exclusive recognition as the entertainment sponsor for the evening
- Dueling Pianos will serve as both live entertainment and emcees throughout the night
- 2 tickets to the Ball with VIP access, which includes private bar with signature cocktails, hors d'oeuvres, one drink ticket, and a special commemorative gift.
- Logo featured on stage signage and event screens during performances
- Verbal recognition from the stage

## Shuttle Sponsor

**\$1,000**

- Branded transportation between MIBOR and the Indiana Roof Ballroom
- Logo and name featured on shuttle signage and event materials
- 1 ticket to the Ball with VIP access, which includes private bar with signature cocktails, hors d'oeuvres, one drink ticket, and a special commemorative gift.

Contact Julie for more information: 317-694-5097 or [JulieRandall@Mibor.com](mailto:JulieRandall@Mibor.com)

# Summary of Sponsorship Benefits

Benefit	Title Sponsor \$10,000	Presenting Sponsor \$5,000
Complimentary Tickets	2 tables of 8 (16 seats)	1 table of 8
LIVE Musical Recognition	Custom song w/ sponsor participation	Musical jingle w/ sponsor participation
VIP Access	16 invitations VIP area (balcony bar)	8 invitations VIP area (balcony bar)
Email & Social Media (10,000+)	Logo prominently promoted	Logo promoted
Dining Table Recognition	Logo on every table (700+ guests)	Logo on every table (700+ guests)
Event Signage & Program	Premier logo placement	Deluxe logo placement
Event Presentation	Premier logo	Deluxe logo
Event Website	Logo listed	Logo listed

Benefit	Diamond Sponsor \$3,000	Gold Sponsor \$2,000
Complimentary Tickets	4 tickets	3 tickets
LIVE Musical Recognition	Musical medley	Musical tribute
VIP Access	4 invitations VIP area (balcony bar)	3 invitations VIP area (balcony bar)
Email & Social Media (10,000+)	Logo promoted	Logo promoted
Dining Table Recognition	Logo on every table (700+ guests)	—
Event Signage & Program	Logo placement	Logo placement
Event Presentation	Logo	Logo
Event Website	Logo listed	Logo listed

Benefit	Silver Sponsor \$1,000	Bronze \$500
Complimentary Tickets	2 tickets	1 ticket
LIVE Musical Recognition	Acknowledgment with live piano	On screen during musical interlude
VIP Access	2 invitations VIP area (balcony bar)	1 invitation VIP area (balcony bar)
Email & Social Media (10,000+)	Logo promoted	Logo promoted
Dining Table Recognition	—	—
Event Signage & Program	Logo placement	Logo placement
Event Presentation	Logo	Logo
Event Website	Logo listed	Logo listed