



The Ball

A Benefit for the REALTOR® Foundation

SPONSORSHIP OPPORTUNITIES

JANUARY 22, 2022 | INDIANA ROOF BALLROOM

CELEBRATE WITH US

We invite you to become a sponsor of The Ball: A Benefit for the REALTOR® Foundation. By doing so, you will not only be promoting your company brand and hitting your target market, but also conveying your commitment to the local community.

MIBOR REALTOR® Association has a long history of honoring its leaders as well as the best and brightest in the industry. The Ball is a long standing MIBOR tradition that now benefits the REALTOR® Foundation and its mission.

The REALTOR® Foundation works to mobilize our real estate community to raise funds and foster support for organizations that transition central Indiana's homeless to safe and secure housing. The Foundation grants over \$250,000 each year and since its founding, it has awarded more than \$2.5 Million to non-profits helping central Indiana's homeless access safe and permanent housing solutions that positively change lives.

ABOUT THE EVENT

This year's event will take place on Saturday, January 22, 2022 from 6:30 - 11:00pm.

We will take all necessary precautions to comply with local and state COVID, as well as to keep our guests safe. We do have a backup plan to live stream the program in the event we are unable to gather in person.

Sponsorship of this event provides the opportunity to:

- Reinforce brand image with the local real estate industry
- Increase image awareness and name visibility for services and products
- Generate goodwill throughout the central Indiana region



EVERYONE NEEDS HELP FINDING A HOME

When we pass them on the street, we avert our eyes and tell ourselves that we are different. We all think it could never happen to us. That is one very real picture of homelessness, but there is so much more that we don't see. The reality is that about 2,000 people are homeless each night in Indianapolis, as well as hundreds in surrounding counties.

Sadly, an increasing number of families find themselves in this situation. One medical crisis, domestic dispute, or loss of a job can put an individual or family over the edge - and into a cycle of homelessness. This year, more than ever, we need your support.

MAKING AN IMPACT

The REALTOR® Foundation raises money through an annual fund and events like The Ball, Annual Golf Outing, and the Summer Event: A Party for the REALTOR® Foundation. This combined fundraising makes it possible for the Foundation to distribute grants to local non-profit organizations each year as we continue serving the needs of the homeless in our central Indiana community.

It's because of the generous donations, sponsorship, and in-kind contributions that the REALTOR® Foundation can continue to fulfill its mission.

IT'S WORTH SAYING AGAIN

With your help, the REALTOR® Foundation can make a significant impact. We can demonstrate what REALTORS® and many others affiliated with the housing industry are really about: helping people find a place to call home.

The REALTOR® Foundation has the plan, the knowledge, and the energy to make a difference. So mask up and get ready for an exciting evening for an amazing cause.



LEVELS OF SPONSORSHIP

There are eight levels of sponsorship available, which provide a wide array of opportunities for corporate exposure.

The sponsor levels have been crafted for every company size and every individual's desire and capacity for involvement. Benefits provide maximum exposure for corporate or individual recognition.



PRESENTING SPONSOR

\$10,000

- Exclusive logo placement on invitation distributed to all MIBOR members (approx. 8,500+)
- Two tables of eight at The Ball
- Up to 60 second pre-recorded video message from your company played at The Ball (produced by MIBOR)
- Inclusion in full-page Indianapolis Star "thank you" ad (featuring your company name)
- Company name listed in REALTOR® Weekly (approx. 10,000 impressions/month) and Industry Insider (approx. 5,000 impressions/month)
- Audible live on-site recognition
- Recognition of guests present representing your company (up to eight names in program)
- Logo recognition on bid paddles
- Logo recognition on each dining table at event
- Premier logo placement on event signage, in evening presentation, and in event program
- Logo recognition at bottom of screen throughout streamed, pre-event show
- Company name listed on event website and on REALTOR® Foundation website



PLATINUM SPONSOR

\$5,000

- Your company acknowledged as the sponsor of the complimentary guest shuttle bus system
- One table of eight at The Ball
- Up to 45 second pre-recorded video message from your company played at The Ball (produced by MIBOR)
- Inclusion in full-page Indianapolis Star "thank you" ad (featuring company name)
- Company name listed in REALTOR® Weekly (approx. 10,000 impressions/month) and Industry Insider (approx. 5,000 impressions/month)
- Audible live recognition
- Recognition of guests present representing your company (up to eight names printed in program)
- Logo recognition on each dining table at event
- Premier logo placement in evening presentation and in event program
- Company name listed on event website and on REALTOR® Foundation website

DIAMOND SPONSOR

\$2,500

- Four tickets to The Ball
- Up to 40 second pre-recorded video message from your company played at The Ball (produced by MIBOR)
- Inclusion in full-page Indianapolis Star "thank you" ad (featuring company name)
- Company name listed in REALTOR® Weekly (approx. 10,000 impressions/month) and Industry Insider (approx. 5,000 impressions/month)
- Audible live recognition
- Recognition of guests present representing your company (up to two names verbally recognized at event and up to eight names printed in program)
- Logo placement on event signage, in evening presentation and in event program
- Company name listed on event website and on REALTOR® Foundation website

GOLD SPONSOR

\$1,500

- 2 tickets to The Ball
- Up to 30 second pre-recorded video message from your company played at The Ball (produced by MIBOR)
- Inclusion in full-page Indianapolis Star "thank you" ad (featuring company name)
- Company name listed in REALTOR® Weekly (approx. 10,000 impressions/month) and Industry Insider (approx. 5,000 impressions/month)
- Audible live recognition of company name
- Logo placement on event signage and in evening presentation
- Company name recognition in event program
- Company name listed on event website and on REALTOR® Foundation website

SILVER SPONSOR

\$500

- Inclusion in full-page Indianapolis Star "thank you" ad (featuring company name)
- Company name listed in REALTOR® Weekly (approx. 10,000 impressions/month) and Industry Insider (approx. 5,000 impressions/month)
- Audible live on-site recognition of company name
- Company name recognition in event signage, in evening presentation and in event program
- Company name listed on event website and on REALTOR® Foundation website

BRONZE SPONSOR

\$300

- Audible live on-site recognition of company name
- Company name recognition in event signage, evening presentation and in event program
- Company name listed on event website and on REALTOR® Foundation website

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SPONSOR COMMITMENT FORM

Contact Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone Number _____

Fax Number _____

E-Mail Address _____

I/My company commits to the sponsorship opportunities selected below.

Signature _____

Date _____

☐ Payment enclosed

☐ Please send invoice to address above

☐ **Presenting Sponsor - \$10,000**

☐ **Platinum Sponsor - \$5,000**

☐ **Diamond Sponsor - \$2,500**

☐ **Gold Sponsor - \$1,500**

☐ **Silver Sponsor - \$500**

☐ **Bronze Sponsor - \$300**

Thank you for your sponsorship commitment.

Please return by mail to 1912 North Meridian Street, Indianapolis, IN 46202

Fax: 317.956.5050 or E-mail: GabieBenson@realtorfoundation.org

Questions? Please call Gabie Benson at 317.956.5255