



For Immediate Release

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REALTOR® Foundation Shatters 2008 Fundraising Goal

More than \$100,000 raised will benefit local non-profit homeless service providers

INDIANAPOLIS – Despite the challenging economy that defined 2008, the REALTOR® Foundation celebrated a record-breaking fundraising year in 2008, actually surpassing its fundraising goal.

Donations to the organization’s annual fund exceeded \$100,000, breaking the record for the most amount raised by the Foundation in any one year.

“The economic news at the national level has been bleak in recent weeks, so it’s wonderful to be able to share this good news,” said Roger Lundy, REALTOR® Foundation president. “Even in the midst of difficult financial times, central Indiana REALTORS® pulled together to make a difference for deserving local charities.”

New supporters were key to achieving this success. One out of every two people pledging funds to the REALTOR® Foundation in 2008 was a first-time donor.

“It was thrilling to discover that so many new people helped us surpass our goal this year,” Lundy added. “Especially during a time when many other organizations saw their support dwindle – it makes this success even sweeter.”

With the funds, the Foundation has pledged support to 11 non-profit service providers that supply critical, emergency and transitional housing for central Indiana’s homeless. The REALTOR® Foundation has been supporting the homeless community since 2004.

Established in 1984, the REALTOR® Foundation is the philanthropic arm of the Metropolitan Indianapolis Board of REALTORS® (MIBOR). Through its work in transitional housing — which the Foundation defines as the step between emergency shelter and permanent homeownership — the organization partners with existing organizations to address homelessness throughout central Indiana.

For more information on how to donate or volunteer with the REALTOR® Foundation, visit www.realtorfoundation.org.

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